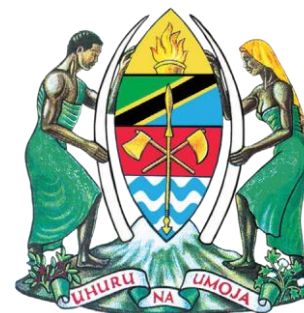




OFFICIAL SPONSORSHIP KIT



THE 15TH PROCUREMENT AND SUPPLY PROFESSIONALS' ANNUAL CONFERENCE

Theme: Procurement and Supply
Chain Transformation for Effective
Management of Resources.

 17th to 19th December 2024

 Arusha International
Conference Centre (AICC)

For any clarification and request of control number for payment please contact
Marketing and Public Relations Unit via 0784 332 749



About PSPTB

The Procurement and Supplies Professionals and Technicians Board (PSPTB) is a government institution established by Act of Parliament No. 23 of 2007. PSPTB is vested with the responsibility of developing, monitoring, and controlling procurement and supplies professionals in both the public and private sectors within the United Republic of Tanzania. Over the years, PSPTB has been at the forefront of advancing professional practices, standards, and ethics in the field.

The 15th Procurement and Supply Professionals Annual Conference 2024 aims to bring together industry leaders, professionals, and stakeholders to discuss transformative strategies in procurement and supply chain management. Scheduled to be held at the Arusha International Conference Centre (AICC) in Arusha, Tanzania, this conference will deliver

innovative approaches to enhance economic growth, overcome barriers, and efficiently manage resources through sustainable procurement practices.

Overview



Event

THE 15TH PROCUREMENT AND SUPPLY PROFESSIONALS' ANNUAL CONFERENCE



Date

17th to 19th December 2024



Venue

Arusha International Conference Centre (AICC)



Theme

Procurement and Supply Chain Transformation for Effective Management of Resources.

On track to deliver you...



1500
DELEGATES



50+
LEADERS



1000+
PROFESSIONALS



25+
EXPERTS

Register now at <https://registration.psptb.go.tz/>

Objectives

- ❑ To understand the role of procurement and supply chain transformation in economic growth.
- ❑ To explore drivers and barriers affecting procurement and supply chain transformation.
- ❑ To discuss strategies for effective management of resources through procurement and supply chain practices.
- ❑ To provide a platform for knowledge sharing and networking among procurement professionals.



Themes and Sub-Themes

Theme:

Procurement and Supply Chain Transformation for Effective Management of Resources

Sub-Topics:

- 1. Building a Competitive Economic Growth Through Sustainable Procurement and Supply Chain**
 - Strategies for integrating sustainability in procurement processes.
 - Impact of sustainable supply chain practices on economic development.
 - Case studies on successful sustainable procurement implementations.



2. Exploring the Drivers and Barriers of Procurement and Supply Chain Transformation

- Identifying key drivers of transformation in procurement and supply chains.
- Overcoming barriers to implement transformative procurement practices.
- Technological advancements facilitating procurement and supply chain improvements.

3. The Role of Procurement and Supply Chain Transformation for Effective Management of Resources

- Optimizing resource allocation through efficient procurement strategies.
- Reducing waste and enhancing resource utilization in supply chains.
- Role of data analytics in managing resources effectively.

4. Management of Funded Projects through Procurement and Supply Chain Transformation

- Best practices in managing procurement for funded projects.
- Ensuring accountability and transparency in procurement for project success.
- Leveraging procurement transformation to enhance project outcomes.



Sponsorship Kit

Introduction:

The 15th Procurement and Supply Professionals Annual Conference 2024 presents an exclusive opportunity for sponsors to connect with leading professionals in the procurement and supply chain industry. By sponsoring this event, you will gain visibility, network with industry leaders, and promote your brand to a targeted audience.

Sponsorship Packages

MAIN SPONSOR (TSH 50M AND ABOVE)

- ❑ Tent with Booth (6mx3m) in executive area
- ❑ 20 minutes for presentations
- ❑ Display of company promotional banners and flags inside the conference hall
- ❑ Company recognition in PSPTB speeches
- ❑ Logo to be used at Annual Conference promotional materials.
- ❑ Special invitations to other PSPTB forums
- ❑ Access to VIP areas and engagements
- ❑ Media mentions
- ❑ Unlimited mentions with the master/mistress of ceremonies during the conference
- ❑ Awarded Trophy and certificate of appreciation
- ❑ Coupons for four exhibitors (tea and lunch)

PLATINUM SPONSORSHIP (TSH 40M)

- ❑ Tent with Booth (3mx3m) in a prime area
- ❑ 15 minutes for presentation
- ❑ Display of company promotional banners and flags inside the conference hall
- ❑ Company recognition in PSPTB speeches
- ❑ Access to VIP areas and engagements
- ❑ Special invitation at the opening ceremony
- ❑ Special invitations to other PSPTB Forums
- ❑ Unlimited mentions with the master/mistress of ceremonies during the conference
- ❑ Awarded Trophy and certificate of appreciation
- ❑ Coupons for four exhibitors (tea and lunch)

GOLD SPONSORSHIP (TSH 30M)

- ☐ Tent with Booth (3mx3m) in a prime area
- ☐ 10 minutes for presentation
- ☐ Display of company promotional banners and flags inside the conference hall
- ☐ Access to VIP areas and engagements
- ☐ Special invitations to other PSPTB Forums
- ☐ Mention as an important partner
- ☐ Awarded Trophy and certificate of appreciation
- ☐ Coupons for two exhibitors (tea and lunch)

SILVER SPONSORSHIP (TSH 20M)

- ☐ Tent with Booth (3mx3m)
- ☐ Five minutes for presentation
- ☐ Display of company promotional banner or flags outside the conference hall
- ☐ Mention as an important partner
- ☐ Awarded Trophy and certificate of appreciation
- ☐ Coupons for two exhibitors (tea and lunch)

BRONZE SPONSORSHIP (TSH 15M)

- ☐ Tent with Booth (3mx3m)
- ☐ Five minutes for presentation
- ☐ Mention as an important partner
- ☐ Awarded Trophy and certificate of appreciation
- ☐ Coupons for two exhibitors (tea and lunch)

OTHER CATEGORY 10M

- ☐ Tent with Booth (3mx3m)
- ☐ Mention as an important partner
- ☐ Awarded Trophy and certificate of appreciation
- ☐ Coupon for one exhibitor (tea and lunch)

Conference Items for Sponsorship

You also have the opportunity to sponsor specific conference items from the list provided. Your sponsorship will contribute to the success of the event. Here are the available items:

- ❑ Conference Packages
- ❑ Polo Shirts with embroidered PSPTB logo
- ❑ Diaries with PSPTB logo
- ❑ Calendars with PSPTB activities
- ❑ Roads, Stage burner, tear drops, and Roll-up banners (Branding and Decor)
- ❑ Bags with PSPTB logo
- ❑ Cocktail party/Dinner
- ❑ Printing of event journals and name tags
- ❑ Media Coverage and Advertisements
- ❑ Brochures, posters, and flyers
- ❑ Still Pictures, video, documentary, and live streaming
- ❑ Master/Mistress of ceremony
- ❑ Awards (trophy and certificates)
- ❑ ENTERTAINMENT (ARTIST)



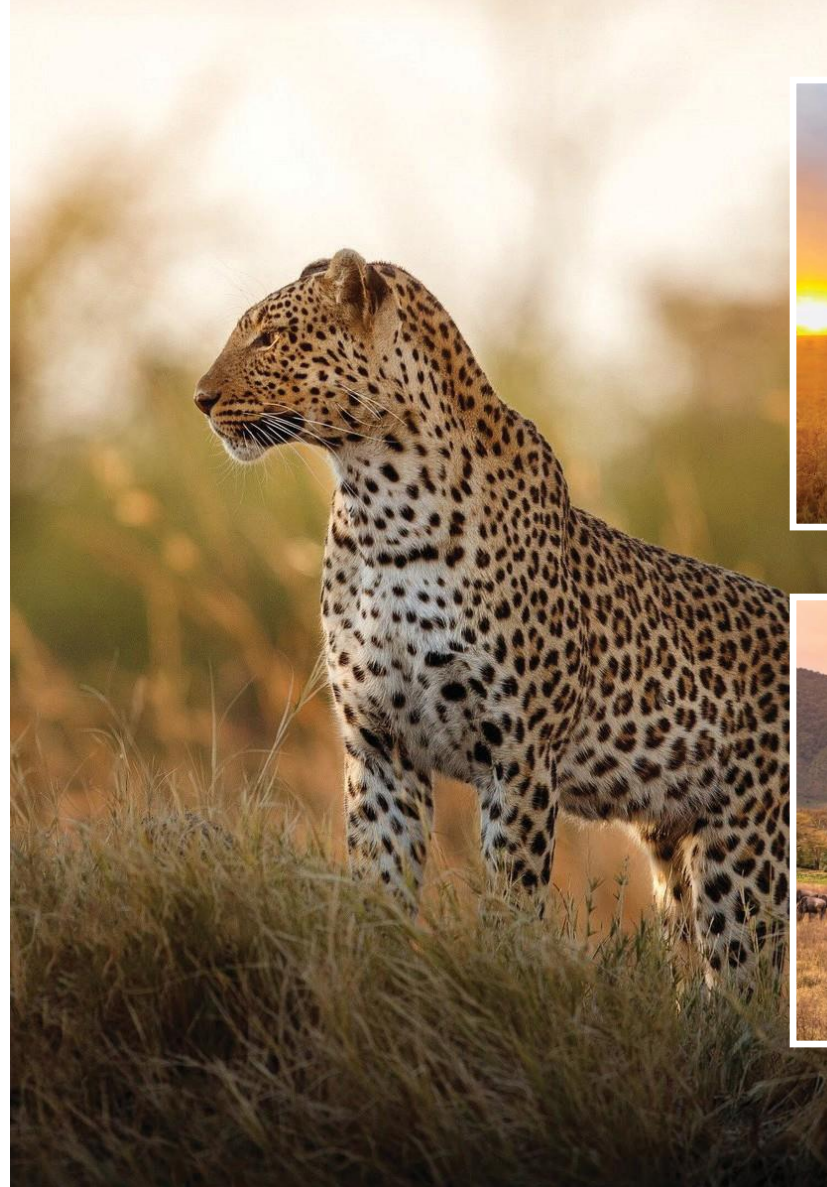
Benefits of Visiting Arusha

Arusha is a vibrant city known for its scenic beauty and as the gateway to some of Africa's most famous landscapes and wildlife parks. Here are some key benefits of visiting Arusha:

1. **Strategic Location:** Arusha is located near Mount Kilimanjaro, Serengeti National Park, Ngorongoro Crater, and other iconic natural attractions.
2. **Cultural Experience:** Rich in cultural heritage, Arusha offers a unique blend of African traditions and modern influences.
3. **Tourism Hub:** As a major tourist destination, Arusha provides ample opportunities for leisure activities, including safaris, hiking, and cultural tours.
4. **Business and Conference Facilities:** The Arusha International Conference Centre is well-equipped with modern amenities, making it an ideal venue for international conferences and events.
5. **Climate:** Arusha enjoys a pleasant climate year-round, making it a comfortable destination for visitors.

Highlighting Arusha as a Destination

Arusha, often referred to as the safari capital of Tanzania, provides a perfect backdrop for the 15th Procurement and Supply Professionals Annual Conference. The city is not only an epicenter for major tourism but also a significant business hub with state-of-the-art facilities at the Arusha International Conference Centre. Participants will have the opportunity to blend professional development with enriching cultural and natural experiences. The close proximity to world-renowned national parks offers a unique chance for attendees to extend their stay and enjoy the breathtaking wildlife and landscapes of Tanzania.



Conclusion:

Join us at the 15th Procurement and Supply Professionals Annual Conference 2024 in Arusha to contribute to the dialogue on procurement and supply chain transformation and to showcase your commitment to advancing the industry. This event promises to be a blend of professional development, networking, and the exploration of one of Africa's most beautiful regions. We look forward to your participation and support.

Contact our
Marketing and Public Relations Unit at **0784 332 749** or
email barua@psptb.go.tz for details.